WEBSITE

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GLOBAL COSMETIC INDUSTRY®
The Beauty Innovator's Resource

Build an engaging brand with over 49,500 beauty brand managers and developers as they search for the latest industry news.

- **34,500** Registered Website Users
- **49,500** Average Monthly Visitors
- **104,803** Average Monthly Pageviews

PICK YOUR POSITION

HEADER POSITION

Billboard Ad + Mobile Ad*: 970 x 250 px

Super Leaderboard Ad + Mobile Ad*: 970 x 90 px

Mobile Ad*: 320 x 50 px included with purchase

IN-LINE POSITION

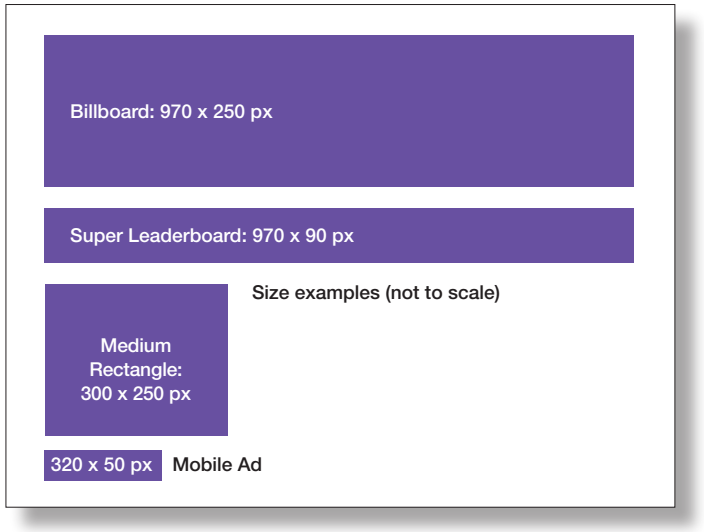
Medium Rectangle: 300 x 250 px

FOOTER POSITION

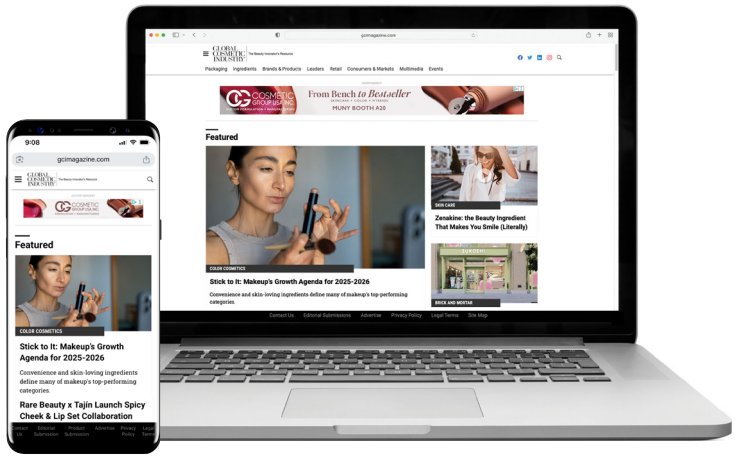
Super Leaderboard Ad + Mobile Ad*: 970 x 90 px

Mobile Ad*: 320 x 50 px included with purchase

SPECIFICATIONS
72dpi, .jpg or .gif format and click-through URL



**Billboard & Super Leaderboard ad sizes require a separate mobile ad version.*



**Minimum of 10,000 Impressions (per month per ad position)*

Must book at least 4 weeks before the run date.
Material is due 2 weeks before the run date.